



Literacy KS 3

School Identity

1. The P.E. department of your school has decided to have a new school logo on the sports shirts.

a) You have been asked to submit a design.

To do this you should think about the following points:

Before making your design you should consider what information the symbols and colour might show.

What aspects of the school and its community can you use in your design?

Is there a large business nearby that might be a school sponsor?

Is your school in a rural area?

Can you use countryside or farming images?

Does your school or the community around it have links with a country abroad? [Is it twinned with a European town or city?]

Investigate football and rugby club badges and the logos used by commercial companies.

b) Draw and colour your design.

c) Write an explanation of your design.

2. After completing worksheet 1, use the information in your explanations and diaries and the products of your practical work to give a short presentation.

If it is a group presentation make sure each member of the group contributes.